

Level 3 Tourism – Curriculum Aims

Year 12 (Unit 1 UK Tourism Product exam & Unit 2 Worldwide Tourism Destinations)

Year 13 (Unit 3 Dynamic Tourism Industry exam & Unit 4 Controlled Assessment – Event & Itinerary management)

Problem solving – linked closely to Controlled Assessment tasks. (Unit 2 & 4)	Gain knowledge of marketing and promotion. (Unit 2)
Gain knowledge of employment in tourism. Skills and experience. (Unit 1)	Time management - meeting Controlled Assessment deadlines. (Unit 2 & 4)
Develop organisational skills – set up folders both paper and on computers. Use of Share point. All units.	Develop knowledge of worldwide tourism destinations. Appeal, types of customers, climate, transport options.(Unit 2)
Develop knowledge of the UK tourism product. (Unit 1)	Dynamic Tourism – new technology, external pressures. (Unit 3)



Equip a learner with transferable skills for education/employment

Vision

Students studying travel & tourism will gain a wide range of transferable skills to equip them for further study or employment. These skills include problem solving, handling data, customer service and current issues in the tourism industry. The 'Big idea' for Tourism Controlled assessment tasks is based on students being presented with a problem which allows them to find a solution. This requires students to demonstrate depth of understanding. Students on the level 3 course will also gain experience of event management. Students will gain knowledge of different cultures and beliefs through the study of tourism destinations. Developing organisational skills and time management are crucial skills to master. The department offer individual support to meet the differing needs of students taking the subject. This gives students a capacity to learn and develop. Offering both level 2 and level 3 courses has given a number of students a pathway in post 16. Students have gained confidence and thrived in a supportive environment and many are able to sequence and make links to other aspects of the course as the academic year progresses.