

Year 8: Non-fiction “Rhetoric and Revolution”: Speeches

What is a speech?		
Genre	What are you being asked to write?	<ul style="list-style-type: none"> • Speech
Audience	Who are you writing for?	<ul style="list-style-type: none"> • Age • Formality • Gender • Interests • Occupation
Purpose	What are you trying to achieve?	<ul style="list-style-type: none"> • Persuade • Inform • Advise

Openings
<p>How will you instantly hook and engage your listener?</p> <ul style="list-style-type: none"> • Greeting • Rhetorical questions • Shock tactics • Shocking statistics • Quotation • Pronouns

Persuasive Techniques: A FOREST
Alliteration, anecdotes, antithesis, asides
Facts, figures
Opinions
Repetition, rhetorical questions
Emotive language, exaggeration
Shock tactics, statistics
Threes (rule of three)
Pronouns
Quotations
Imperative and modal verbs

Discourse Markers	
<p>Position</p> <p>At the start Firstly Secondly Thirdly Next Subsequently Finally In conclusion</p>	<p>Addition</p> <p>Furthermore Additionally In addition As well as Also And</p>
<p>Emphasis</p> <p>Significantly Importantly In particular Most importantly</p>	<p>Contrast</p> <p>Although Whereas Otherwise Alternatively Nevertheless</p>

Speech
<ul style="list-style-type: none"> • Open with a welcome/greeting – e.g. ‘Good afternoon ladies and gentlemen’ or ‘Fellow classmates’ and outline what the speech will be about: ‘I will talk to you about...’ • Give your first argument and expand on it. • Give your second argument and expand on it. • Provide a counter-argument and acknowledge any alternative thoughts, feelings or ideas. • Conclusion to summarise ideas and end by acknowledging the audience: ‘Thank you for listening.’