

## Year 8: Non-fiction “Rhetoric and Revolution”: Speeches

What is a speech?		
<b>Genre</b>	What are you being asked to write?	• Speech
<b>Audience</b>	Who are you writing for?	• Age • Formality • Gender • Interests • Occupation
<b>Purpose</b>	What are you trying to achieve?	• Persuade • Inform • Advise

Key terms	
<b>antithesis</b>	When opposing or contrast ideas is expressed side by side
<b>anecdotes</b>	a short amusing or interesting story to support a point
<b>paralinguistic features</b>	Non-verbal i.e. eye contact / pointing / gesturing
<b>prosodic features</b>	The way we talk. i.e. Tone / pronunciation / pauses /volume speed

Persuasive Techniques: A FOREST
Alliteration, anecdotes, antithesis, asides
Facts, figures
Opinions
Repetition, rhetorical questions
Emotive language, exaggeration
Shock tactics, statistics
Threes (rule of three)
Pronouns
Quotations
Imperative and modal verbs

Openings
How will you instantly hook and engage your listener?
<ul style="list-style-type: none"> <li>• Greeting</li> <li>• Rhetorical questions</li> <li>• Shock tactics</li> <li>• Shocking statistics</li> <li>• Quotation</li> <li>• Pronouns</li> </ul>

Discourse Markers	
<b>Position</b>	<b>Addition</b>
At the start Firstly Secondly Thirdly Next Subsequently Finally In conclusion	Furthermore Additionally In addition As well as Also And
<b>Emphasis</b>	<b>Contrast</b>
Significantly Importantly In particular Most importantly	Although Whereas Otherwise Alternatively Nevertheless

Speech
<ul style="list-style-type: none"> <li>• Open with a welcome/greeting – e.g. ‘Good afternoon ladies and gentlemen’ or ‘Fellow classmates’ and outline what the speech will be about: ‘I will talk to you about...’</li> <li>• Give your first argument and expand on it.</li> <li>• Give your second argument and expand on it.</li> <li>• Provide a counter-argument and acknowledge any alternative thoughts, feelings or ideas.</li> <li>• Conclusion to summarise ideas and end by acknowledging the audience: ‘Thank you for listening.’</li> </ul>