

## Year 8: Non-fiction “Rhetoric and Revolution”: Speeches

What is a speech?		
<b>Genre</b>	What are you being asked to write?	• Speech
<b>Audience</b>	Who are you writing for?	• Age • Formality • Gender • Interests • Occupation
<b>Purpose</b>	What are you trying to achieve?	• Persuade • Inform • Advise

Openings
<p>How will you instantly hook and engage your listener?</p> <ul style="list-style-type: none"> <li>• Greeting</li> <li>• Rhetorical questions</li> <li>• Shock tactics</li> <li>• Shocking statistics</li> <li>• Quotation</li> <li>• Pronouns</li> </ul>

Persuasive Techniques: A FOREST
Alliteration, anecdotes, antithesis, asides
Facts, figures
Opinions
Repetition, rhetorical questions
Emotive language, exaggeration
Shock tactics, statistics
Threes (rule of three)
Pronouns
Quotations
Imperative and modal verbs

Discourse Markers	
<p><b>Position</b></p> <p>At the start Firstly Secondly Thirdly Next Subsequently Finally In conclusion</p>	<p><b>Addition</b></p> <p>Furthermore Additionally In addition As well as Also And</p>
<p><b>Emphasis</b></p> <p>Significantly Importantly In particular Most importantly</p>	<p><b>Contrast</b></p> <p>Although Whereas Otherwise Alternatively Nevertheless</p>

Speech
<ul style="list-style-type: none"> <li>• Open with a welcome/greeting – e.g. ‘Good afternoon ladies and gentlemen’ or ‘Fellow classmates’ and outline what the speech will be about: ‘I will talk to you about...’</li> <li>• Give your first argument and expand on it.</li> <li>• Give your second argument and expand on it.</li> <li>• Provide a counter-argument and acknowledge any alternative thoughts, feelings or ideas.</li> <li>• Conclusion to summarise ideas and end by acknowledging the audience: ‘Thank you for listening.’</li> </ul>